

Producing a Leaflet

There are many reasons why creating a leaflet is beneficial for your campaign. A leaflet can provide information in an eye-catching way, help make people more aware of an issue and give them tips on what to do about something which they can refer back to easily.

My Topic/Issue: _____

Main Points to be covered

1. _____
2. _____
3. _____
4. _____
5. _____

Who will you give the leaflets to? How/when will this be done? How many do you need?

1 Who: _____
2. How: _____
3. When: _____
4. Number of photocopies needed: _____

Additional things to consider:

- Will you use pictures or diagrams in your leaflet design?
- Find out if you need permission to give out the leaflets
- Decide who will organise the design, writing and photocopying
- Remember that a rough draft is a great way to check for any errors

